



# *Offline Camp*

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*Building the Offline First community,  
one campfire at a time.*

**Sponsorship Prospectus**

We're developers and designers coming together to improve how we create and manage high-performance Offline First application experiences. Together we're exploring UX patterns that maintain user understanding of system state, breaking down and battle testing how we manage secure sync and local data storage, developing business cases for offline experiences, and much more.

Very few have worked on these problems before, and it will take diverse experiences and points of view to solve the big challenges ahead of us.

**This brings us to you.**

## **THE CAMPERS**

People from all over the world come to Offline Camp to share their experience, passion, and skill with the Offline First community. The makeup of campers includes UX designers, developers, product managers, CEOs, and others that are seeking a place to collaborate on technology, design, and the future of the movement.

**Their potential for positive impact is made possible by you.**

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## THE EXPERIENCE

Secluded at a remote venue, campers live together and have structured time for collaboration and working sessions, as well as free time for discussion, relaxation, and outdoor activities.

Each day is structured with multiple breakout sessions on Offline First topics selected by the campers. After the groups return from sessions, they share their findings for discussion with the whole camp.

**It's a community experience like no other.**

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“ IBM has been a foundational sponsor and event partner since the very first Offline Camp in the Catskill Mountains. This has been such a rewarding community to be a part of and to help grow. This isn't your typical lead generation or brand awareness building sponsorship. However, the community connections that we've made by being a part of this event have been invaluable. Our involvement has helped us position IBM Cloudant as a leader in the growing Offline First space and has provided fertile ground for the development of new products and new partnerships in collaboration with the community.



— **Bradley Holt**, *Developer Advocate, IBM* ”

We'd be honored to have you support our efforts.

	FOUNDATIONAL \$10,000	ROOM \$3,500	DIVERSITY \$2,000	SUPPORTING \$750
Logo on Offline Camp event website	✓	✓	✓	✓
Tweet about your support	✓	✓	✓	✓
Opportunity to share a quick verbal intro to your company on site	✓	✓		
Medium article highlighting your company's support of the community <i>(written by camp organizers)</i>	✓	✓		
Opportunity to include an item in the attendee swag bag <i>(you pay for production and shipping)</i>	✓	✓		
Prominent name and/or logo placement at the venue	✓			
Breakout room named after your company <i>(you may send a freestanding banner for branding)</i>	✓	✓		
An essential community member's ticket and travel fare made possible by you			✓	
Conference Passes <i>(including food &amp; lodging)</i>	2	1	0	0
<b>Total Available</b>	<b>1</b>	<b>4</b>	<b>2</b>	<b>Infinite</b>
	Select	Select	Select	Select

Contact for sponsorship details: [steven@makemodel.co](mailto:steven@makemodel.co)